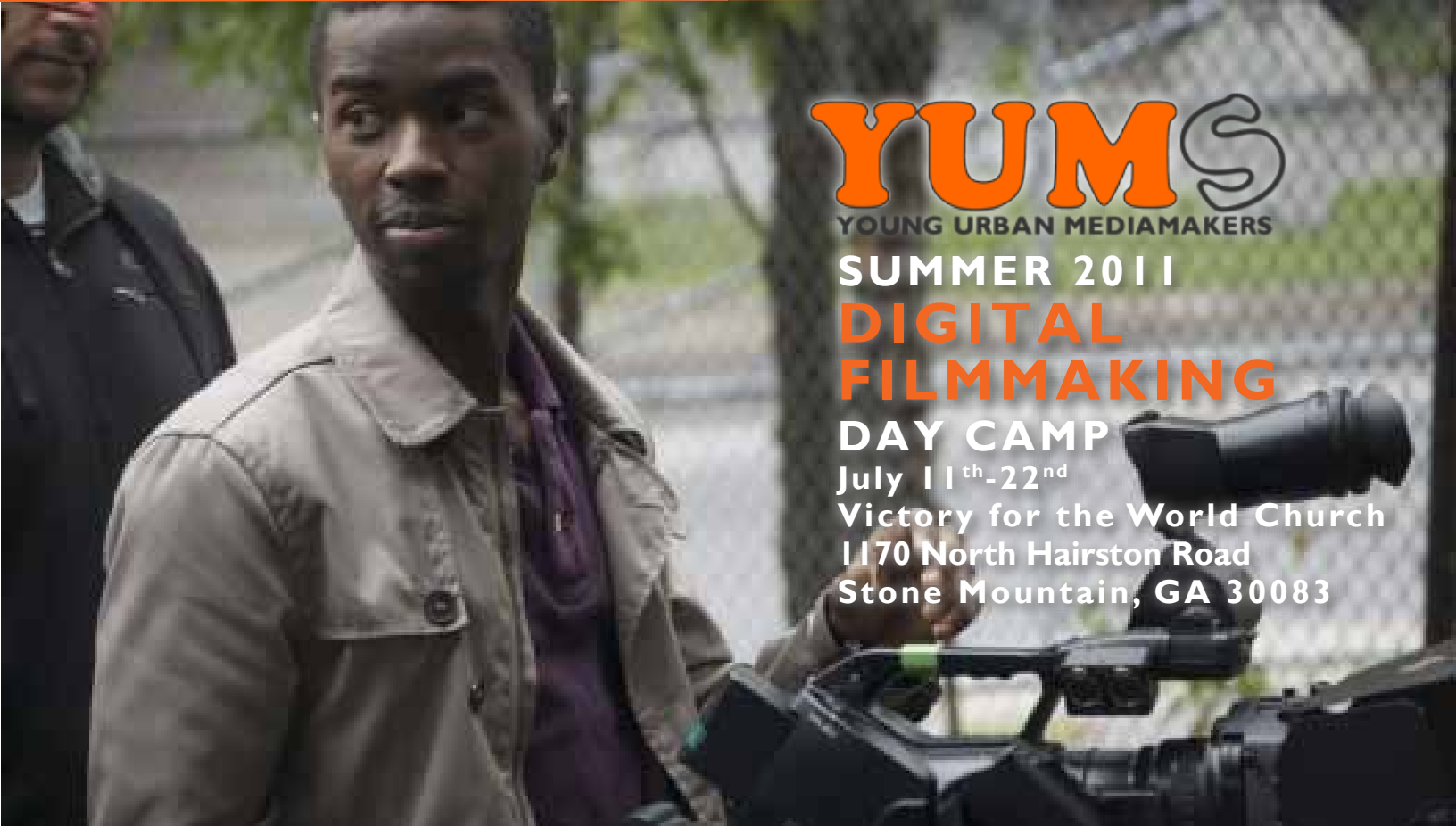




CONCEPT. WRITE. PRODUCE. EDIT. SCREEN.



YUM 

YOUNG URBAN MEDIAMAKERS

SUMMER 2011

**DIGITAL
FILMMAKING**

DAY CAMP

July 11th-22nd

Victory for the World Church
1170 North Hairston Road
Stone Mountain, GA 30083



DIGITAL FILMMAKING

CONCEPT. WRITE. PRODUCE. EDIT. SCREEN.

Join the **Young Urban Mediamakers (YUMS)** for two, one-week sessions as we work in teams to learn the process and business of digital filmmaking. Participants will create their very own commercials and public service announcements (PSAs) on subjects that are currently affecting society, i.e., “Don’t Drink and Drive,” “Stop Bullying,” “Stay In School,” “Respect Yourself,” and “Cars: The No Texting Zone.”

Youth will be immersed in digital filmmaking from writing, acting, directing, and camera to costumes, props, editing and music composition. The project culminates with completed projects screened for parents, family, and friends. Plus, each participant will receive a DVD of their project(s) to begin their digital filmmaking portfolios. All projects will be showcased during the 10th Urban Mediamakers Film Festival.

Media professionals will mentor and provide hands-on instruction to participants as we cover:

Week One

- Pre-Production
Concept, Script, Budget
- Production
Actors, Crew, Set, Shoot

Week Two

- Production/Post-Production
Shoot, Edit, Music, Key Art Design
- Marketing and Distribution
PR, Website, Internet/Social Media

With the goal of nurturing youths’ creativity and impacting their lives, one hour daily will be spent on:

- My Personal Financial Planning 101
- Civility and Conflict Resolution.

We will also tour an off-site, professional digital production studio in metro-Atlanta.

When: **July 11-15, 2011** and **July 18-22, 2011**

Where: Victory for the World Church
1170 North Hairston Road
Stone Mountain, Georgia 30083

Time: 9:00 a.m. - 3:00 p.m.

Ages: 11-17

Contact: 404.460.2793

www.urbanmediamakers.com/yums

Registration Special: \$95 per week per youth (Save \$52-regularly \$147). Includes a healthy lunch daily, supplies, and activities. Optional studio tour \$25. Aftercare is available until 5:00 p.m. for an additional \$15 per day. English, reading and math tutoring available during aftercare. Parent(s) and participants are asked to attend a one-hour orientation/meet-and-greet on July 9, 2011. Limited space. **Register today! Call 404.460.2793.**

The Young Urban Mediamakers (YUMs) are creatives who are aspiring in the arts and media — animation, film, music, new media, print, television, and video. The YUMs are a division of the Urban Mediamakers Association ages 11-17. Founded in November 2001, the Urban Mediamakers Association is a 501(c)(3) non-profit, charitable organization. For more information, visit www.urbanmediamakers.com, call 404.460.2793 or write us at P.O. Box 922654, Norcross, GA 30010.

I. General Information

Name: _____

Age: _____ Grade: _____ School: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Parent/Guardian Name: _____

Parent/Guardian Telephone: _____

Emergency Contacts:

#1 - Name: _____

Telephone: _____

#2 - Name: _____

Telephone: _____



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APPLICATION

II. Your Creative Interest(s)

Briefly tell us about your interest in digital filmmaking, mediamaking, and/or the arts.

III. Health/Physical Concerns, Medication(s), Food Allergies

Do you have any health/physical concerns, medication requirements or food allergies that we should be aware of? Yes No

If yes, please provide details below.

IV. After-Care

Will you be joining us for after-care from 3:00-5:00 p.m.? Yes No

If yes, what subject(s) would you like to focus on for tutoring? _____

V. Registration

SPECIAL DISCOUNT THIS MONTH: Registration is **\$95** per week (regularly \$147 - Save \$52). Registration includes a healthy lunch daily, supplies and activities. Optional studio day trip \$20. Aftercare is available until 5:00 p.m. for an additional \$15 per day. English, reading and math tutoring available during aftercare. A 10% discount is given for two or more youth from the same family. Limited space. Parent(s) and participants are asked to attend a one-hour orientation/meet-and-greet on Saturday, July 9, 2011. *Please complete an application for each attendee.*

V. Signature

Parent/Guardian Signature: _____

Print Name: _____ Today's Date: _____